PEDIATRIC CANCER RESEARCH FOUNDATION

V FOUNDATION®
Victory Over Cancer

DRIBBLE FOR VICTORY OVER CANCER

The Pediatric Cancer Research Foundation is proud to partner with the V Foundation for Cancer Research, a top-rated cancer research charity, to produce 'Dribble for Victory Over Cancer' – a nationwide movement where college basketball teams and their communities come together in a spirited effort to combat childhood cancer.

Dribble for Victory Over Cancer expands on the successful community engagement platform pioneered by PCRF together with UCLA and St. John's University. Since 2008, these legacy schools have collectively raised over $2.5 million dollars for pediatric cancer research, demonstrating the promise of what could be unleashed by expanding the initiative to more schools and compelling even greater public involvement.

Participating college men's and women's basketball teams host Dribble events at their schools in early fall, prior to the start of basketball season. Participants raise money and awareness for pediatric cancer research while dribbling through short on-campus courses. Individuals, families, clubs, and teams will have the opportunity to meet college basketball players, coaches, and alumni while giving kids and their families battling cancer a chance for a brighter tomorrow.

SIGN UP TODAY

800.354.7273 | info@pcrf-kids.org

DRIBBLE FOR VICTORY OVER CANCER

HOW IT WORKS

1. CHOOSE a Dribble for Victory Over Cancer and REGISTER to set up your fundraising page
2. SHARE your fundraising page with family & friends
3. COMPETE together on campus or virtually from wherever you are.

ANYONE – ANYWHERE CAN JOIN!

BECOME A SPONSOR FOR THE 2024 EVENTS

Join us for this year's Dribble for Victory Over Cancer as an event sponsor! Be part of a dynamic partnership between a top university athletic department, its Men's and Women's basketball team, the community, the V Foundation for Cancer Research and the Pediatric Cancer Research Foundation to be an advocate for progress in the fight against pediatric cancer. Opportunities for businesses small to large available!

CURRENT PARTICIPATING SCHOOLS

800.354.7273 | info@pcrf-kids.org