

The Board of Directors of the
Pediatric Cancer Research Foundation

Cordially invite you to attend

 **HEROES
AMONG US**

*26th Annual
"Bid for the Kids"*

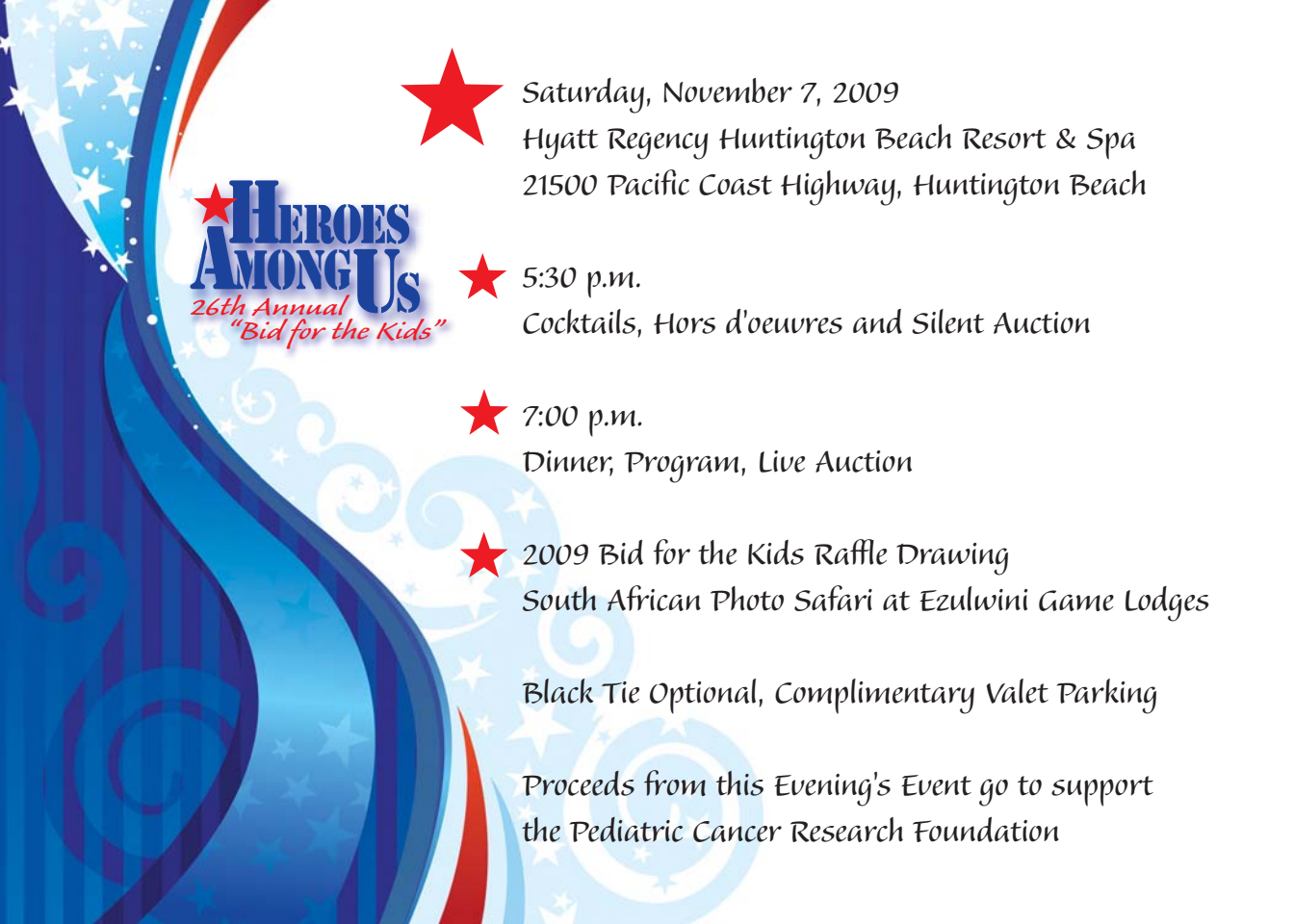
Saturday, November 7, 2009
Hyatt Regency Huntington Beach
Resort and Spa

Please Join Us As We Celebrate

★ HEROES AMONG US

*26th Annual
"Bid for the Kids"*





**HEROES
AMONG US**
*26th Annual
"Bid for the Kids"*



Saturday, November 7, 2009

Hyatt Regency Huntington Beach Resort & Spa
21500 Pacific Coast Highway, Huntington Beach



5:30 p.m.

Cocktails, Hors d'oeuvres and Silent Auction



7:00 p.m.

Dinner, Program, Live Auction



2009 Bid for the Kids Raffle Drawing

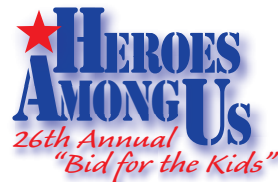
South African Photo Safari at Ezulwini Game Lodges

Black Tie Optional, Complimentary Valet Parking

Proceeds from this Evening's Event go to support
the Pediatric Cancer Research Foundation

★ Pediatric Cancer Facts

- 1 in 300 Americans will be diagnosed with cancer before the age of 20
- Each year cancer kills more children and adolescents than any other disease
- The incidence of cancer among children in the United States is rising almost 1% per year
- Every school day, 35 students are diagnosed with pediatric cancer



★ The Pediatric Cancer Research Foundation (PCRF) Facts

- Since PCRF's inception in 1982, the Foundation has raised over \$22 million to fund cutting edge research
- In the past 15 years, PCRF has seen the survival rate in certain cancers move from 50% to greater than 80%
- In 2008 PCRF funded over \$1.2 million in research throughout the United States

This is possible through donations from you!

Thank you for your support at our

"Heroes Among Us" event this evening

